

2010 BUMBERSHOOT

Indie Market Application



Festival Dates: Saturday, September 4 – Monday, September 6, 2010
Operating Hours: 11 a.m. – 9:00 p.m. (later in some cases)

A Call For Independent artists, designers, crafters, and retailers who break the mold of the traditional craft fair.

Are you craftastic? An artistic entrepreneur who has to get your indie made goods out to the world? An independent retailer that supports artists and everyday art? Great! Bumbershoot's objective is to create a distinctive marketplace that will speak to our young audience; a colorful and varied display of handmade crafts, original designs, everyday art, and inventive retail style. Each year over 150,000 people attend the festival. This is an incredible opportunity to be involved in one of Seattle's biggest gathering of artists and independent retailers. Reach a large audience, show off your style, market your business and sell your goods! We encourage artists working in either new or traditional forms to apply. All types of work will be considered, with the exception of pre-recorded music, food, and beverage. Please note that t-shirts may only be sold at Bumbershoot with specific approval.

NEW FOR 2010

- All payments must be made by money order or cashier's check (purchased at a bank). We will not accept personal or business checks. Send NO payments with application.
- Changes to Seattle Center may limit booth setup in some areas and increase it in others. More information will be available with acceptance notices.
- We will not generally offer equipment rentals for craft vendors, including canopies, lights and tables. If you are unable to provide your own equipment, please let us know.

BOOTH FEES

Bumbershoot charges a flat booth fee. This fee may be paid in three installments, the first of which is due June 1, 2010. No commission is due to Bumbershoot at the completion of the festival. For this flat fee, vendors receive the following:

- A chunk of prime real estate at the festival. The location determines the booth fee. All spaces are 10' x 10'. If you are interested in a larger space, please mark the size of booth you would prefer in the space provided on the application.
- 500 watts of electricity. A four-outlet utility box will be available in each booth. All lights and extension cords are the responsibility of the vendor.
- Three passes per booth to get into the festival for each day (no additional passes will be provided, although additional tickets can be purchased at regular festival rates)
- Area security during non-operating hours. A secure overnight storage facility is available during the weekend for an additional \$30 fee.

All participating vendors will be required to provide their own canopy and any display equipment needed for their space. Vendors may rent a canopy or other miscellaneous equipment (tables, chairs, etc.), from Bumbershoot if need be. Rental rates will be provided with the approval packet.

SELECTION PROCESS

Booth spaces are assigned by the Festival. The general booth location will be indicated in the acceptance letter. Please indicate your first three choices for booth location. Please include photographs, web links, and references with your application. The selection process for applicants will be determined by using the descriptions and reference materials provided, so please be sure to include these. All applicants will be notified by email of selection results no later than April 30, 2010.

ADDITIONAL TIPS & INFORMATION

- Complete and return application by March 31, 2010
- Please note that our primary mode of communication is by email. If you don't use email, you won't receive communications from us in a timely manner
- Indicate first three preferences for booth locations on the application (1= first choice, 2 = second choice, 3= third choice)
- Enclose current photos of products and booth design, using the following guidelines:
 - Booth photo and a minimum of three (3) product photos. It is important to the Festival that the physical appearance of your booth is professional and attractive to the public. Your photos should clearly show how you plan to decorate your booth at Bumbershoot. If you do not have a photo of your booth, you may include a sketch of your booth's look
 - Enclose a self-addressed, stamped envelope of appropriate size if you want your photos returned.
 - Digital prints are acceptable
- Up to two vendors may share a booth under the following conditions:
 - There will be one primary individual responsible for all aspects of the contract and booth operations
 - All materials to be sold are presented on the application
 - No additional festival passes will be issued to shared booths
- If your business is currently licensed in the state of Washington and City of Seattle, please include license numbers on the application; temporary permits will be available for non-licensed vendors
- **Please do not send payments with this application. Accepted vendors will be notified. Initial payments will be due June 1, 2010**

All applications must be submitted to:

**Bumbershoot Indie Market
c/o One Reel
100 South King Street, Suite 100
Seattle, WA 98104**

To be guaranteed consideration, mailed applications must be postmarked no later than March 31.

If you have questions about the application process, contact us at vendors@onereel.org.

Thanks for taking the time to apply to Bumbershoot: Seattle's Music and Arts Festival.

CONTACT INFORMATION

Business Name: _____
 First Name: _____ Last Name: _____
 Mailing Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____
 Daytime Phone: _____ Evening Phone: _____
 Cell / Pager: _____ Email: _____
 Washington State UBI #: _____ City of Seattle License #: _____

BOOTH INFORMATION

Please indicate your first three choices for booth location (1= first choice, 2 = second choice, 3= third choice).

- ___ A. **Bagley Road:** Main gate..... \$600 – 800
- ___ B. **Kobe Bell / Founder’s Court:** Prime location \$600 – 800
- ___ C. **Alki Court:** Adjacent to visual art & literary programming \$500 – 700
- ___ D. **International Fountain Walkway:** Premium central location..... \$700 – 1,000
- ___ E. **Fisher Plaza:** Premium central location..... \$700 – 1,000
- ___ G. **Stadium Upper Concourse:** Venue for most popular performers on grounds, with shorter vending hours than other locations \$500 – 700

Booth spaces are 10’ x 10’. Would you prefer to purchase a larger space? Yes No

Do you make the items you intend to sell? Yes No

EVENT EXPERIENCE

Event Name / Location	Years	Contact Name / Phone
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

How did you hear about the Indie Market at Bumbershoot?

- Website/email list: _____
- Word of mouth
- Visited Bumbershoot
- Past vendor

MERCHANDISE INFORMATION

Briefly describe your merchandise in the appropriate category.

Independent Retailers: (please include: sample of artists you showcase, style of your product)

Fashion—Clothing & Accessories:

Everyday & Functional Art:

Craftwares, Objects & Trinkets:

Other:

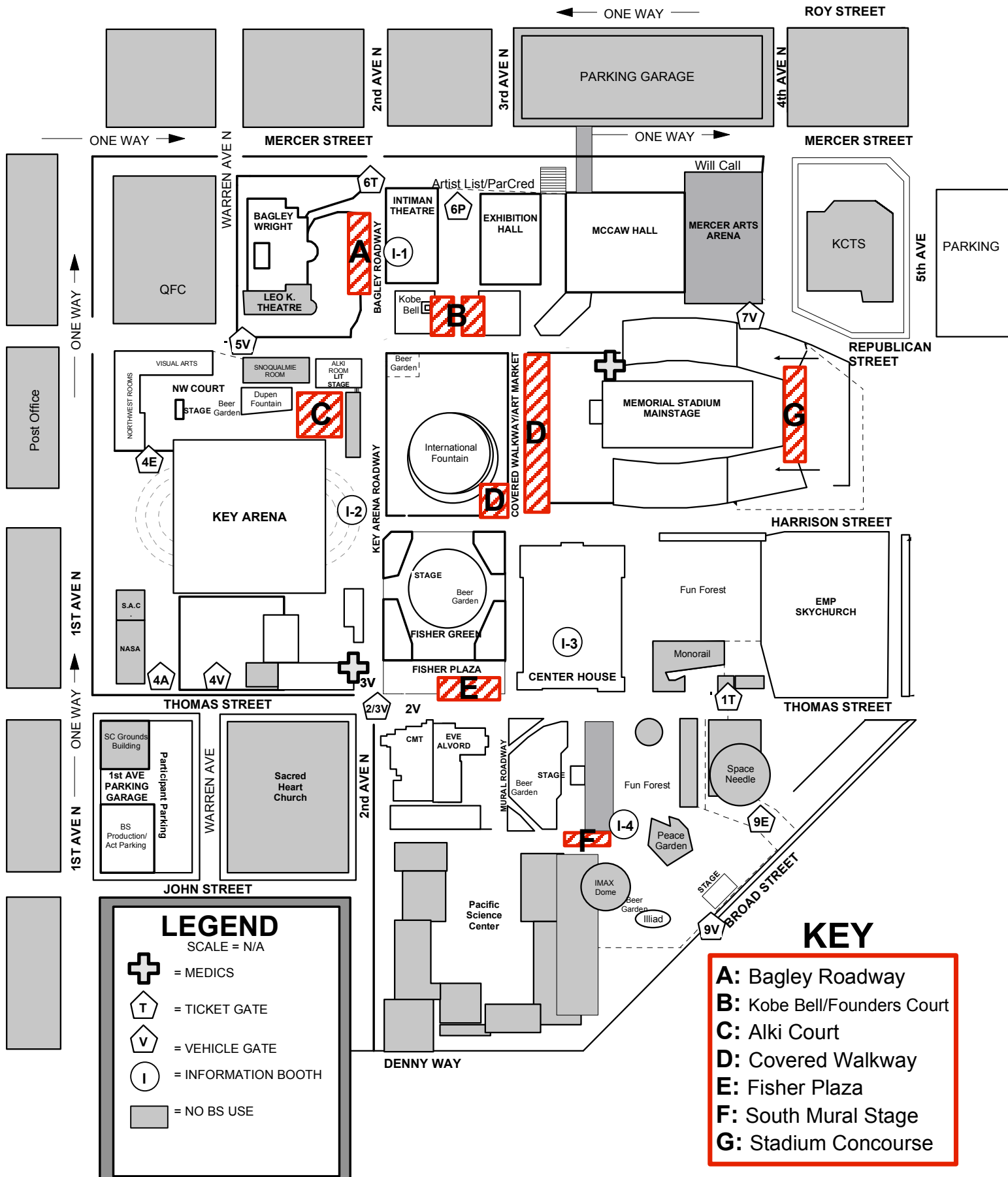
Describe the sample photos you've submitted, with prices ranges. Enclose additional materials if necessary.

Item	Price
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

As part of our ongoing Green initiative, we are interested in finding out more about the green activities and business practices of our vendors.

Please tell us what makes your business socially responsible and/or environmentally friendly. Do you use recycled, re-used, local or organic materials? How do you manage waste created by your business? Do your products encourage environmental awareness? If so, how?

Please tell us whatever you can about your business that makes it Green.



LEGEND
SCALE = N/A

- = MEDICS
- = TICKET GATE
- = VEHICLE GATE
- = INFORMATION BOOTH
- = NO BS USE

KEY

- A:** Bagley Roadway
- B:** Kobe Bell/Founders Court
- C:** Alki Court
- D:** Covered Walkway
- E:** Fisher Plaza
- F:** South Mural Stage
- G:** Stadium Concourse



not to scale

Bumbershoot Festival Grounds